



PHOENIX METRO CHAPTER
AMERICAN SOCIETY OF APPRAISERS

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Phoenix Metro Chapter 37 held a dinner on November 13, 2010 from 6:00 PM to 8:30 PM.

The following members were present at the meeting:

Mark Keller, Christy Vezolles, Brendan Kennedy, Dave Mc Reynolds, Allison Gee, Jeff Wright, KC Conrad, Robert Mroz, M. Patrick Rice, and Corinne Cain attended. Guests included: None.

Brendan Kennedy welcomed members. He covered previous minutes and gave an overview of the chapter. A treasurer's report was available and was presented.

The action items are as follows.

Action items:

1. Board members to follow-up with ASA national to see what promotional tools and resources are available to the chapter- on-going and Brendan Kennedy will be coordinating the ASA Booth at the upcoming Arizona Bar Convention on June 9-11, 2010 in Glendale, AZ.-Event was attended.
2. Review the changes occurring at ASA national with respect to joint alliances with RICS, AI, ASFMRA, and IFA,-on-going.
3. Keep close watch on the upcoming annual conference along with changes in strategic goals, website, disciplines, and chapter and regional structure-Allison Gee and Jeff Wright will attend the ASA Annual Conference in July in Las Vegas, Nevada and will report at the next dinner/meeting.-Jeff Wright gave a brief summary on the annual conference.
4. Format a chapter strategy on future meetings and functions-on-going. Will keep sending out e-mails to members with added emphasis of the value of educational credits for each dinner/meeting attended. Essentially, the four meetings at 2.5

hours will accumulate approximately 10 hours over one year of ASA recertification credit which equates to a one day class or approximately \$300.00 based on current costs of appraisal and real estate courses.-On-going.

Brendan Kennedy introduced Mark Keller, ASA, a review appraiser at Salt River Project as the guest speaker. Mr. Keller gave a brief presentation on Salt River Project and Appraisals. Mark used a power point presentation and covered the history of SRP, Land Department, and appraising at SRP. The audience asked questions and Mr. Keller was well received. The meeting ended at approximately 8:30 PM.

Please visit our website for additional information regarding upcoming meetings will be available at www.asaphoenix.org . The next dinner/meeting will be in February 2011.

Minutes submitted by Mark Keller, Secretary, ASA on November 21, 2010.